

Wednesday 3 February

Early Bird Welcome Networking Drinks
SkyLounge | 18:00 - 20:00

Thursday 4 February

Friday 5 February

09:00

Registration opens

Main Foyer | 09:30 - 12:00

FastFifteen Sessions

Kleine Zaal & Foyer Deck 1 | 10:00 - 10:45

10:00

Keynote III: Glastonbury for Gaming

Craig Fletcher

Kleine Zaal | 10:45 - 11:45

11:00

Registration opens

Main Foyer | 10:30 - 12:30

Networking Session

Foyer Deck 1 | 11:00 - 11:45

Networking Tips | Foyer Deck 1 | 11:45

Lunch Break

Foyer Deck 1 | 12:00 - 12:45

Official Opening | Kleine Zaal | 12:45

Lunch Break

Delirium Cafe Amsterdam

11:45 - 13:00

12:00

Keynote I: Convergence & the Future of the Music Industry

Sammy Andrews

Kleine Zaal | 13:00 - 14:00

Panel: Future of Record Labels

Kleine Zaal | 13:00 - 13:45

13:00

Keynote IV: Adventures in the Netherlands

Will Page & Nienke Dettmeijer

Kleine Zaal | 13:45 - 14:45

14:00

Panel: Future of International Marketing

Kleine Zaal | 14:00 - 14:45

FastFifteen Sessions

Kleine Zaal & Foyer Deck 1

14:45 - 16:15

FastFifteen Sessions

Kleine Zaal & Foyer Deck 1

14:45 - 16:15

15:00

Panel: Future of Making Money in Music

Kleine Zaal | 16:15 - 17:00

Panel: Future of Live Music

Kleine Zaal | 16:15 - 17:00

17:00

Keynote II: Building with Blockchain

Benji Rogers

Kleine Zaal | 17:15 - 18:15

Panel: Future of the Music Industry

Kleine Zaal | 17:15 - 18:00

18:00

Conference Wrap | Kleine Zaal

Meet the Speakers Session I

Foyer Deck 1 & 2 | Kleine Zaal | 18:15 - 19:00

Meet the Speakers Session II

Foyer Deck 1 & 2 | Kleine Zaal | 18:15 - 19:00

19:00

FastForward Social I

Delirium Cafe | 19:00 - 21:00

FastForward Social II

De Bekeerde Suster | 19:00 - 21:00

Saturday 6 February

Networking Pancakes

TBA | 10:00 - 12:00

FastFifteen Sessions

FastFifteen Sessions will allow speakers to give in-depth accounts of their specialised area of knowledge, and a first-hand glimpse into the unique experience of an ascendant music executive in short, sharp 15 minute solo presentations.

Thursday 4 February

Getting Started: Networking Tips

Felix Canetty-Clarke (UK)
Foyer Deck 1 | 11:45 - 12:00

Maximising Impact on Twitter

Fiona McAuley (UK)
Kleine Zaal | 14:45 - 15:00

Maximising Impact on Facebook

Fiona McAuley (UK)
Kleine Zaal | 15:00 - 15:15

Understanding International Music Publishing

Amy Wallace (UK)
Foyer Deck 1 | 14:45 - 15:00

International POV: Japanese Trends

Takayuki Suzuki (JP)
Foyer Deck 1 | 15:00 - 15:15

COFFEE BREAK | Muziekgebouw Cafe | 15:15 - 15:30

Making Money from Direct to Fan

Suzi Beese (UK)
Kleine Zaal | 15:30 - 15:45

Maximising Impact on YouTube

Halina Wielogorska (UK)
Kleine Zaal | 15:45 - 16:00

Owning Your Advertising Data

Darren Hemmings (UK)
Kleine Zaal | 16:00 - 16:15

Entrepreneur POV: Life as a Music Startup

Catherine Lückhoff (SA)
Foyer Deck 1 | 15:30 - 15:45

Entrepreneur POV: Starting a Business is HARD

Alex Kennedy (UK)
Foyer Deck 1 | 15:45 - 16:00

Maximising Impact on Spotify

James Farrelly (UK)
Foyer Deck 1 | 16:00 - 16:15

Friday 5 February

Key Trends in Music Technology

Claire Mas (UK)
Kleine Zaal | 10:00 - 10:15

Using Big Data in Marketing

Lucy Ball (UK)
Kleine Zaal | 10:15 - 10:30

Buma Music Meets Tech: TicketSwap

Andy Zondervan (NL)
Kleine Zaal | 10:30 - 10:45

Music Industry Success with an Entrepreneur Mindset

Emilien Moyon (FR/SP)
Foyer Deck 1 | 10:15 - 10:30

Introduction to Label Services

Fred van Kruining (NL)
Foyer Deck 1 | 10:30 - 10:45

Brand Partnerships

Ruth Clarke (UK)
Kleine Zaal | 14:45 - 15:00

Using Big Data in A&R

Vanessa Picken (AU)
Kleine Zaal | 15:00 - 15:15

Artist POV: Live Music Touring

Roxanne de Bastion (UK/GE)
Foyer Deck 1 | 14:45 - 15:00

Legal POV: Need-to-Know for a Digital Market

Halina Wielogorska (UK)
Foyer Deck 1 | 15:00 - 15:15

COFFEE BREAK | Muziekgebouw Cafe | 15:15 - 15:30

Getting Your Music Sync'd

Tim Miles (UK)
Kleine Zaal | 15:30 - 15:45

Standing Out to Booking Agents

Zoé Swindells (UK)
Kleine Zaal | 15:45 - 16:00

The New Generation of Content Creators

Ben Bowler (UK)
Foyer Deck 1 | 15:30 - 15:45

Getting International Radio Play

Johannes Taal (NL)
Foyer Deck 1 | 15:45 - 16:00

How to Sell Out The Roundhouse

Rowan Brand (UK/AU)
Kleine Zaal | 16:00 - 16:15